

# DIGITAL MAGAZINE

## Editorial Calendar & Specifications

Quarterly digital magazine delivering in-depth solutions.

### FOCUSED ON BUILDING TECHNOLOGY

#### MARCH

- Digital Twins
- Standards for Smart Technologies
- Indoor Air Quality

**Ad Close:** 2/16/22

**Material Due:**  
2/21/22

#### JUNE

- Lighting and Lighting Controls
- Mixed-Use Facilities
- Information Security

**Ad Close:** 5/17/22

**Material Due:**  
5/20/22

#### SEPTEMBER

- Access Control Systems
- Energy Consumption Trends
- Communications Backbone

**Ad Close:** 8/16/22

**Material Due:**  
8/19/22

#### NOVEMBER

- AV Systems
- Hospitality Facilities
- ROI Scenarios

**Ad Close:** 10/19/22

**Material Due:**  
10/24/22

## MAGAZINE SPECS

**Publication trim size:** 7.75" x 10.5" (196.85mm x 266.7mm)

#### Creative Specifications:

- Format (hi-resolution, full color):
  - PDF with PDF/X-1a option (preferred), InDesign, Quark XPress, Illustrator, Photoshop
- Required supplementary items:
  - Fonts (embedded), Images (CMYK color space), Artwork (CMYK color space)

**Materials Due:** No Later than then Material Due date on the Editorial Calendar.

**Send Digital Edition Ads to:** For files up to 10MB, please email your ad to: [ebm-admaterial@endeavorb2b.com](mailto:ebm-admaterial@endeavorb2b.com). Please include advertiser name, publication name, and issue date.

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	FULL PAGE SPREAD	FULL PAGE	2/3 PAGE	1/2 PAGE
Ad Size				
Shape	----	----	Vertical	Horizontal
Trim (W X H)	<b>15.5 x 10.5"</b> 393.7mm x 266.7mm	<b>7.75 x 10.5"</b> 196.85mm x 266.7mm	<b>5 x 10.5"</b> 127mm x 266.7mm	<b>7.75 x 5.375"</b> 196.85mm x 136.525mm
Bleed	<b>15.75 x 10.75"</b> 400.05mm x 273.05mm	<b>8 x 10.75"</b> 203.2mm x 273.05mm	<b>5.25 x 10.75"</b> 133.35mm x 273.05mm	<b>8 x 5.625"</b> 203.2mm x 142.875mm
Live	<b>15 x 10"</b> 381mm x 254mm	<b>7.25 x 10"</b> 184.15mm x 254mm	<b>4.5 x 10"</b> 114.3mm x 254mm	<b>7.25 x 4.875"</b> 184.15mm x 123.825mm
Non-Bleed	n/a	n/a	<b>4.375 x 9.5"</b> 111.125mm x 241.3mm	<b>4.4375 x 7.375"</b> 112.7125mm x 187.325mm