

2022 EDITORIAL CALENDAR

	JANUARY/ FEBRUARY	MARCH	APRIL/MAY	JUNE	JULY/AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/ DECEMBER
FEATURES	Packaged LEDs roundup	Mini/micro LED technology	Smart buildings and connected lighting	UV LEDs and applications	Networked lighting controls	DLC LUNA update for outdoor lighting	Horticultural SSL/Controlled environment agriculture	LEDs Magazine LED & Lighting Industry Guide issue
	Lighting case studies for education	Lighting for health & wellbeing	Daylight harvesting	Micro grids	Visible light disinfection	Smart city applications	Advancing light quality	
ON-TOPIC REPORT	FEBRUARY Circadian Lighting/Healthy Lighting Design		MAY Bluetooth Mesh Connected Lighting		AUGUST Lighting Technology for Disinfection			
WEBCAST OPPORTUNITY	Lend your expertise in product development, technology, applications, and consultancy to a captive audience seeking educational content and market-leading insights. Learn more about webcasts on p. 20 .							
BONUS DISTRIBUTION	Additional promotion via Endeavor Business Media's Schools & Universities group	Light+Building 3/13-3/18/22 LEducation 3/15-3/16/22	Additional promotion via Endeavor Business Media's Buildings & Construction group brands	LightFair 6/19-6/23/22	Additional promotion via Endeavor Business Media's Healthcare group brand	IES Street & Area Lighting Conference (TBD) LightSPEC West	LightSpec MW and SBT, HortiCann	Distributed at multiple industry events in 2023
AD CLOSE	1/4/2022	2/3/2022	3/24/2022	5/5/2022	6/22/2022	7/21/2022	8/31/2022	10/13/2022
MATERIAL DUE	1/7/2022	2/8/2022	3/29/2022	5/10/2022	6/27/2022	7/26/2022	9/6/2022	10/18/2022