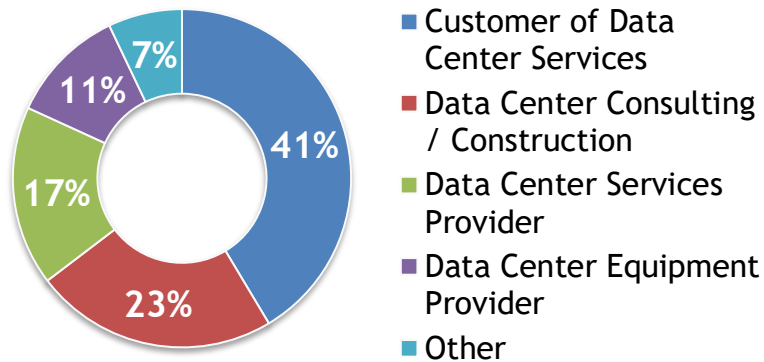


# AUDIENCE

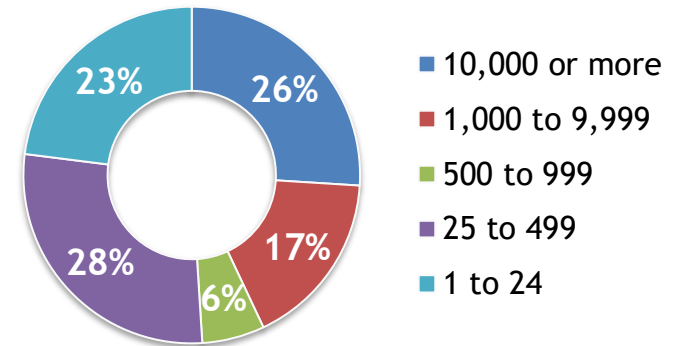
## Industry

Data Center Frontier is written for enterprise companies that view their data center as a strategic and competitive asset.



## Company Size

77% of the Data Center Frontier audience are large enterprises or mid size companies with intensive data center requirements



90% of the Data Center Frontier audience are in executive, managerial or consulting positions which gives you access to buyers making strategic data center decisions.

**83% of the Fortune 100, and 100% of the world's largest Hyperscale companies read Data Center Frontier on a regular basis.**

