

AUDIENCE PROFILE

Industrial Laser Solutions' cutting-edge, educational content attracts a high-level, decision-making audience of laser materials processing professionals who need, read, and rely on our timely, practical, and insightful coverage to do their jobs efficiently and effectively.

THE GLOBAL LASER MATERIALS PROCESSING COMMUNITY

INCLUDES THESE PROFESSIONALS ...



- MANUFACTURING PROFESSIONALS**
 responsible for selecting, installing, and maintaining equipment to produce components and final products for end-use markets
- DESIGN ENGINEERS**
 responsible for selecting new product materials and assembly process technologies
- RESEARCHERS AND PROCESS DEVELOPERS**
 focused on materials and process changes of components or products for future manufacturing operations
- DISTRIBUTORS**
 who resell and support OEM laser systems

WORKING AT THESE TYPES OF COMPANIES ...



Fabricated Metal Products



Electrical, Electronic, Semiconductor



Industrial & Commercial Machinery



Transportation



Laser Systems Integrator



Research & Development



Medical & Dental Instruments



Textile/Paper/Rubber/Plastic Products

AUDIENCE ENGAGEMENT

industrial-lasers.com



15,420

Average Monthly Visits



15,453

Average Unique Monthly Visitors



65,054

Average Monthly Page Views

*Metrics reflect 12-month average; September 2019-August 2020